

Field and Playground Initiative: Fundraising Options



APA Meeting - May 26, 2014

Why Discuss Fundraising Now?

- Budget preparation is currently in progress for 2014/15
- Gauge parent/guardian preferences as this will affect budget planning
- Begin Playground Fundraising Plan for 2014/15 and 2015/16

Project Status

- TDSB is set to install Artificial Turf: Summer 2016
- Secured \$50,000 from City of Toronto s37 Funds (will be received in 2-5 years)
- Allenby PS Final Master Plan, including cost estimates scheduled for completion: June 2014
- Implementation Phases of Master Plan: TBD

APA Fundraising Goals

Goal: \$50,000 per year 2014/15 and 2015/16*

** Estimated fundraising goal*

*Goals could change with further information from
Design Team*

Example:
John Wanless P.S.

- TDSB paying for installation of turf
- Receiving same amount of s37 funds
- Set goal of \$45,000 for 2013/14 and surpassed it
- Used a combination of school fundraising (from Parent Council operating budget) and targeted solicitation of community and corporate donations.

Definitions for Discussion Purposes

Targeted Fundraising:

- Separate from APA operating budget
- Separate from APA surplus
- Stand alone events dedicated to Field and Playground
- Could be a composition of Individual, Community, Corporate donations as well as grants

APA Budget:

- Earmarked funds from either operating budget or surplus

Fundraising Options

1) Targeted Fundraising ONLY

2) APA funds ONLY (cut other programs)

3) Targeted Fundraising AND APA funds:

- How would that work?

- \$ amount or a % of surplus revenues

- operating expenses allocated to Initiative in the budget

Discussion/Ideas/Preferences

